

# VOCAL™

Design Brochure



# Welcome to Vocal



**Allow us to introduce ourselves!  
We are Vocal. A small creative  
agency with big ideas.**

**As part of the award-winning  
Hudson Outsourcing, we're a  
group of creative professionals  
that know how to help your  
company stand out.**

# Why choose Vocal?

**Want to invigorate your company materials so that you stand out amongst your competitors?**



**We know how to help you catch people's eye.**

**We have 45 years of creative sector experience and working with businesses in a variety of other sectors around the world. So, we know what it takes to make your content stand out for all the right reasons, and we know how to understand and meet your goals.**

**Our Designers have the skills and experience to sharpen up your bid so that buyers don't forget your business. We make sure that your organization is showcased in the best light and exudes professionalism.**

# What is design?



**Your business deserves to stand out from the crowd, right? So, why not use our design service to give new life to your project and company?**



**With this service, we'll take whatever design requirements you have and turn it into something worth shouting about!**

# Why is design so important?



**Businesses always ask us this question. Does design really matter?**

**Our answer? Absolutely!**

**People are exposed to design in almost everything they do, whether it's a website, a company logo and brand, adverts, and plenty more. Since we are so exposed to design, it can sometimes be difficult to create a design that stands out from the rest.**



**No matter what design requirements you have, if you want it to make an impression, it's super important that you grab people's attention from the very first glance...**

**That's where we come in!**

# What's included in the service?



## Brand investigation

**We'll research your brand to make sure we understand your style. To help us do this, our Designers will ask for any files that will give us a feel for your business. This could include logos, brand guidelines, fonts, or any promotional materials.**

## Professional design

**Once we know your brand inside and out, we'll get to work on your project! Our Designers will create a clean, professional layout that reflects your brand in the best possible way. Our Designers work tirelessly to ensure you stand out for all the right reasons!**



# What services do we offer?



**Graphic Design** ))

**Digital Design** ))

**Print Design** ))

**Social Media** ))

**eNewsletters** ))

**Exhibition** ))

**Advertising** ))

**Pitch Decks** ))



## **Imagery**

**If you'd like to provide imagery to include in your project, our Designers will incorporate them into the design. For an additional cost, we'll source images that match your brand.**

# Meet your Design Team



## **Jill Hudson – Project Director**

**Our Project Director, Jill, oversees all work produced for our clients from beginning to end. She has over 20 years of experience in the creative industry and has an in-depth understanding of how compelling design can be.**

## **John Hudson – Marketing Director**

**John is at the forefront of our Marketing Team and uses his extensive experience to elevate our client's presence online.**



## **Kathryn Johansen – Head of Creative**

**Our Head of Creative is well-versed in creating striking, eye-catching visuals. She can take any project and use decades of creative experience to give it the spark it requires to stand out. Kathryn has worked on dozens of projects for over 100 of our clients.**





# Meet your Design Team



## **Ajay Kumar Nimmala – Designer**

**Ajay is one of our talented Designers. He has worked on more than 1,000 documents for US clients. Ajay works with multiple clients across different sectors, allowing him to easily adapt his design work to each client's specific needs.**



## **Jake Rayner – Designer**

**Jake knows no bounds when it comes to being creative. He knows how to make projects stand out from the crowd and shine a spotlight on his client's businesses.**



# Pricing



**OUR  
DESIGNERS  
WORK AT A  
DAILY RATE OF  
\$550**



**For an accurate quote, get in touch with the team!**

# A message from our Project Director



**Design is all around us, so it can be hard to stand out. Our experts have the knowledge and experience to help your business see the results you desire and leave a lasting impression.**

**- Jill Hudson, Project Director**



# Contact us

**Let's get Vocal!**

**Call: (689) 600-6210**

**Email: [holla@vocalabout.com](mailto:holla@vocalabout.com)**

**Visit: [vocalabout.com](http://vocalabout.com)**

