

Creative Director

VOCAL"
FROM HUDSON OUTSOURCING

Based – Durham (office based full time)

Salary – £60,000 (annual reviews)

Hours – Monday–Thursday 9–5:30pm and Friday –5pm

Holidays – 25 days plus bank holidays



Background

We are looking for an experienced individual to lead our Vocal department in the role of Creative Director. We have grown by 21 new team members over the last 12-months and are currently looking for an additional 20. It is an exceptionally exciting time for Hudson Outsourcing with our expansion into the US. We have grown a highly profitable business and we're now looking to significantly expand our Senior team.

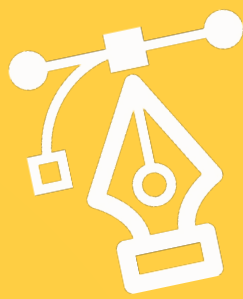
You must have an abundance of common sense, be bright, and willing/able to input ideas to drive forward new and existing projects, both internally and externally, and you must be a born problem solver. With over 1,500 clients, in 32 countries, you must be willing to research, understand and implement creative campaigns across a range of different cultures and manage a busy and stressful workload in varying time zones, operating in global markets.

The commercial Vocal division is relatively new for Hudson Outsourcing, but you will be instrumental in shaping it into a leading division for our firm. You will be supported by a wider team of 45 staff here in the UK, a wider team in the States and a Development Team in India. We expect the Vocal team to grow from seven to at least twenty in the next 18-months.

No two days will be the same for this role, so time management is essential when ensuring all projects are moved forward at equal pace.

So, what are we looking for?

1. First and foremost, we need someone with exceptional branding skills. Your portfolio must show a wide range of brand development.
2. We need a leader, you will manage an initial team of seven, which will quickly grow with our recruitment plans and open positions.
3. Someone with the ability to deliver across all online and offline platforms. Including website, app, print, exhibition, advertising, point of sale, packaging, merchandise, and book design.
4. Oversee the creative process ensuring your team follow plans for marketing campaigns, ensuring deadlines are achieved.
5. Someone who is not afraid to roll their sleeves up and get involved with the day-to-day work, as well as understanding that it's your role to coach and mentor your team to be top of their game.
6. Work closely with other heads of departments to ensure creative output delivers results.
7. Work closely with our media and marketing teams to ensure communications and messages align.
8. A member of the senior management team, presenting once per quarter on team output, and results to the owners of the business.
9. A candidate who can work across a huge range of different brands at any one time.
10. Experience of working in the kid's market as well as professional services would be advantageous.



11. We would look favourably on to someone who has led a creative team in an agency environment.
12. Someone with a minimum of seven years senior design experience.
13. Experience of working on global campaigns would be highly advantageous.
14. You must have prior experience of line management.

Skills required:

Outgoing, Deadline-Oriented, Exceptional Time Management Skills, Interpersonal Skills, High Degree of Creativity, Leadership Skills, Out-of-the-Box Thinking, Knowledge of Industry Software.

You must be prepared to travel to America as a part of this role, as it is highly likely that post COVID we will recruit a secondary creative team at our office in the US, and touch points will be required – however we will ensure this is kept to a minimum.

This is an office-based role in Durham.

To apply please send your CV and Portfolio. If you do not send your portfolio with your application, your application will not be considered.

What we offer:

- Starting salary of £60,000, with annual increases based on performance
- Friendly working environment in attractive offices
- Any kit you feel you need to best perform in your role
- 25 days holiday + bank holidays
- International travel to conferences and to see clients/staff in other locations.

Reporting into:

- Managing Director – Jill Hudson

Other:

- Full driving license and access to your own car is essential.
- National and international travel is expected.

To Apply:

Please send your CV to Jill Hudson – **jill@hudsonoutsourcing.com** - with a cover letter telling us why you'd be a great fit for the role.

To apply for this role, you must have a driving license and access to your own car as well as an undergraduate degree or higher.

